



Getting IT Right: Promoting, Implementing and Measuring IT Governance



Wednesday, 10 July 2002

9:00 a.m. – 5:00 p.m.

Marriott Marquis

New York City, NY, USA

In conjunction with ISACA's International Conference

Attend this event and learn:

- ◆ Why aligning business and IT is so critical to enterprise success
- ◆ How to “sell” IT governance within an organization
- ◆ How to apply methodologies for implementing IT governance
- ◆ How to establish governance over information security
- ◆ How to measure IT governance success, and why it is important to do so

The second annual conference focusing on the emerging topic of IT governance, sponsored by two recognized global leaders in the field, the IT Governance Institute and the *Information Systems Control Journal*.



As IT organizations evolve into strategic business partners and as business activities increasingly depend on IT products, services and security, IT governance takes on greater importance. IT governance ensures the effective monitoring of risks associated with IT-shared processes, the creation of value from IT and collaboration between the IT organization and business areas. IT governance has evolved into a critical discipline to sustain competitive advantage and enable enterprise agility.

This second annual, full-day symposium on IT governance, sponsored by the thought leaders in the field, will focus on the roles of IT governance within an enterprise. Why is it so important to align IT with business strategy? How is IT governance implemented? How is it measured? How does information security governance enter the equation?

Keynote Speech

Aligning IT and the Business

9:00 - 10:30 a.m.



Abbie Lundberg
Editor, CIO Magazine
USA

Bart Stanco
Chief Information Officer, Gartner
USA

Regina Paolillo
Chief Financial Officer, Gartner
USA

Break-out Sessions cont.

1:30 – 3:00 p.m.



Information Security Governance
Erik Guldentops
IT Governance Institute, Belgium

Jae Woo Lee
Dongkuk University, Korea

Daniel Ramos
SAFE Consulting Group, Argentina

Gustavo Solis
Grupo Cynthus, Mexico

Break-out Sessions

11:00 a.m. – 12:30 p.m.



Selling IT Governance
Jon Singleton
Province of Manitoba, Canada

Akira Matsuo
PricewaterhouseCoopers, Japan

Patrick Stachtchenko
Deloitte & Touche Management
Solutions, France

Methodologies for Implementing ***IT Governance***

John W. Lainhart IV
PricewaterhouseCoopers, USA

Paul Williams
Paul Williams Consulting, UK



The Metrics of IT Governance
Ronald Saull
Great West Life Assurance
Company/London Life/Investors
Group, Canada

Vernon Poole
Deloitte & Touche, UK

Putting It All Together

3:30 – 5:00 p.m.

The world's leading conference for IT governance,
control, security and assurance



Registration

ISACA International Conference attendees may attend all or part of the IT Governance Forum as part of their conference registration. Or, registration for the IT Governance Forum only is available, on a limited space basis. The registration fee for the Forum alone is US \$395, which includes lunch. Check-in for the event (required only for those attending the Forum alone) begins at 8:00 a.m. IT Governance Forum registration information will be mailed separately, upon request to jseago@isaca.org, and it will be posted on www.ITgovernance.org, in the Events section.